IAS 3053  
Globalization  
Fall 2010  

Class meets:  
10:30-11:45 Tuesday, Thursday  
187 Hester Hall

Instructor:  Professor Robert Cox  
Office:  Hester 138  
Hours:  Tuesday, Thursday, 9:00-10:15  
E-mail:  rhcox@ou.edu

COURSE SYLLABUS

“Globalization offers great opportunities, but at present its benefits are very unevenly distributed while its costs are borne by all.”  
-- Kofi A. Annan, Former United Nations Secretary General

COURSE DESCRIPTION

Globalization is the new buzzword. Since the end of the Cold War, the pace of global integration appears to be quickening. What is globalization, and why is it important? These are the basic questions we will explore in this class. We will focus on three dimensions of globalization -- political, economic and cultural. In political terms, globalization suggests that the nation-state is becoming obsolete and that democracy is the only viable form of political organization. In economic terms, globalization involves a tighter integration of markets, and even implies that economics drives political decisions. In cultural terms, increased communication and trading of ideas has fostered more frequent contact across cultures. Some go so far as to say a new global culture is emerging. In addition to the realities of globalization, the concept has it promoters and detractors. Promoters point to the prospects for world peace and prosperity as the benefits of unrestrained globalization. Detractors lament the demise of cultural differences and seek to carve a space where different cultures and traditions can survive.

Globalization offers a topic that is important to all students. Future business leaders will live in a world with more trade, and cross border transfers of capital, labor and services. Future architects and engineers will work for firms that have clients and offices around the world. Future doctors will confront international health crises that hit home such as SARS, West Nile virus, and HIV/AIDS. Attorneys, too, will work within a regulatory environment increasingly influenced by international agreements and international lobby organizations. The objectives of this seminar are to help students make sense of globalization and understand how it affects the world you will inhabit.

NOTICE ON DISABILITY ACCOMMODATION

Any student in this course who has a disability that may prevent him or her from fully demonstrating his or her abilities should contact me personally as soon as possible so we can discuss accommodations necessary to ensure full participation and facilitate your educational opportunities.
Notice on Academic Conduct
   Students must familiarize themselves with the Student Code of Conduct and uphold it in this class.

COURSE READINGS
   The following books are available for purchase:

   Additional readings will be available either on D2L or in a special packet.

COURSE EXPECTATIONS
   The evaluation of students will be based on the quality of written work and class participation. For the evaluation of written work, students will write three exams and a final exam. Here is a discussion of each, followed by a breakdown on their contribution to the final grade for the class.

Three Essay Exams, 50 points each
   Each essay exam will be a critical review of one of the first three main themes of the course, the cultural, political and geopolitical aspects of globalization. Students will be asked to respond to a specific question (from a choice of questions), and will need to incorporate the assigned readings in preparing their responses. The main text assigned for each unit of the course will comprise the focus of the exam.

Final Exam, 100 points
   The final exam will be similar in form to the first three, but it will be longer and will be comprehensive, covering the final section of the course, as well as material from the entire semester.

The calculation of the final grade is as follows:

<table>
<thead>
<tr>
<th>Assignments</th>
<th>Possible Points</th>
<th>Grading Scale</th>
</tr>
</thead>
<tbody>
<tr>
<td>Three Essay Exams, 50 pts each</td>
<td>150</td>
<td>A = 225-250</td>
</tr>
<tr>
<td>Final Exam</td>
<td>100</td>
<td>B = 200-224</td>
</tr>
</tbody>
</table>
TOTAL 250
C = 175-199
D = 150-174
F = 0-149

OUTLINE OF MAJOR DUE DATES
First Exam 23 SEP
Second Exam 23 OCT
Third Exam 20 NOV
Final Exam 18 DEC

SCHEDULE OF TOPICS AND READINGS

PART 1 – Globalization and Cultural Diversity

24 AUG Introduction

26 AUG Grand Themes: Huntington and Barber
Readings: O’Meara, et. al., Part 1. Essays by Huntington, Barber and Kaplan

31 AUG More on the Grand Themes
Readings: O’Meara, et. al., Part 2. Essays by Ajami, Sakakibara, Bowen

2 SEP NO CLASS

7 SEP An Emerging Global Culture?
Readings: O’Meara, et. al., Part 10.

9 SEP The Impact of Wealth and Technology
Readings: Cowen, chapters 1 and 2.

14 SEP Cultural Cycles and the End of Cultural Diversity?
Readings: Cowen, chapters 3-6.

16 SEP FIRST EXAM

PART 2 – Globalization and Political Change

21 SEP Conceptions of Democracy
Readings: O’Meara, et. al., essays by Ohmae, Ceglowski pp. 93-111.
Zakaria, preface
<table>
<thead>
<tr>
<th>Date</th>
<th>Topic</th>
<th>Readings</th>
</tr>
</thead>
<tbody>
<tr>
<td>28 SEP</td>
<td>Conceptions of Liberalism</td>
<td>Zakaria, Preface and Chapters 1 and 2.</td>
</tr>
<tr>
<td>05 OCT</td>
<td>Explanations for Liberal Democracy</td>
<td>Zakaria, Chapters 5 and 6.</td>
</tr>
<tr>
<td>07 OCT</td>
<td>Special Event with the German Embassy</td>
<td></td>
</tr>
<tr>
<td>12 OCT</td>
<td>How Democracies Survive and Perform</td>
<td>Zakaria, Chapter 7.</td>
</tr>
<tr>
<td>21 OCT</td>
<td>SECOND EXAM</td>
<td></td>
</tr>
<tr>
<td>26 OCT</td>
<td>The History of Empires</td>
<td>Ferguson, Chapters 1, 2 and 3.</td>
</tr>
<tr>
<td>28 OCT</td>
<td>Lessons from the Cold War</td>
<td>Ferguson, Chapters 4, 5 and 6.</td>
</tr>
<tr>
<td>2 NOV</td>
<td>The American Empire</td>
<td></td>
</tr>
</tbody>
</table>
Readings: Ferguson, chapters 7 and Conclusions.

04 NOV  **Iraq and Regime Change**

09 NOV  **Fighting Terrorism**

11 NOV  **Globalization without Empire**
Interview with Toni Negri

16 NOV  **Governing the World**

18 NOV  **THIRD EXAM**

**PART 4 -- The New Global Economy**

23 NOV  **The Old Global Economy**
30 NOV  The New Global Economy

02 DEC  Globalization and the Environment
Readings:  Edwards, Introduction, Chapter 1 and Chapter 2.
O’Meara, et. al., Part 9.
O’Meara, et. al., essay by Aihwa Ong

07 DEC  From Globalization to Sustainability
Readings:  Edwards, Chapters 3 and 4.

09 DEC  Governing Sustainability
Readings:  Edwards, Chapters 5, 6, 7.

16 DEC  FINAL EXAM  Thursday, 8:00-10:00 am